

# WE ARE PROUD TO ANNOUNCE THE

# 2019

# FIVE GUYS<sup>®</sup>

# GAMES!



Are. You. Ready?

The 2019 Five Guys Games kicks off November 1, 2018 and will culminate in May 2019 at our biennial Franchisee Conference, where one grill master will walk away with \$50,000!

This year marks a new era for the Games, as we unveil a new format designed to speed up the competition and create even more excitement!

As always, every store employee is eligible to compete in the Five Guys Games. Will you be one of the eight finalists who will converge on Washington, D.C., to vie for Five Guys supremacy?

There are four rounds of competition:

- 1) Store-level competitions will be held at the store with the winners being reported to [games@fiveguys.com](mailto:games@fiveguys.com).
- 2) The top 20 winners from each of the 5 divisions will move on to the regional competition.
- 3) The regional winners (five from each division) advance to the semifinal competition to be held in Northern Virginia.
- 4) Eight final finalists will compete at the 2019 Franchisee Conference.

The games are designed to ignite healthy competition in all of the stores and give everyone a chance to strut their stuff and gain serious bragging rights!

# FREQUENTLY ASKED QUESTIONS

## WHO IS ELIGIBLE TO COMPETE IN THE FIVE GUYS GAMES?

Any store employee who wishes to participate. This is a completely voluntary competition.

## WHICH STORES ARE ELIGIBLE TO COMPETE IN THE FIVE GUYS GAMES?

Any store that was open as of October 31, 2018, in the United States and Canada.

## DO THE FIVE GUYS GAMES INCLUDE FGO EMPLOYEES?

Yes, the Five Guys Games is open to all FGO and franchisee store employees.

## WHAT EVENTS MAKE UP FIVE GUYS GAMES?

Please note that we are introducing a new format for this year's edition of the Five Guys Games. Competitors will participate in the following events:

1. Potato Race
2. Cheese Stack Race
3. QC Wrapping Race\*

*\*Meat will NOT be used as part of the QC Wrapping Race at the store level. Meat will be introduced for the regional, semifinal and final rounds.*

## WHAT ARE THE RULES FOR EACH CATEGORY?

Review this document for complete Five Guys Games rules. If you have questions, please contact your respective District Manager or email [games@fiveguys.com](mailto:games@fiveguys.com).

## WHAT IS THE SCHEDULE FOR THE FIVE GUYS GAMES?

The system-wide store level competition will start November 1, 2018. Each store will have 6 weeks to complete the store-level competition. Names of store-level winners must be sent to [games@fiveguys.com](mailto:games@fiveguys.com) by Friday, December 14. If a tie breaker needs to be held, your DM will be notified immediately. All divisional winners will be announced no later than January 2, 2019!


After we have compiled all of the store-level competitors, we will narrow down the field to 20 winners from each region based on time. Please see the regional map on the last page to find your region.

Throughout February and March, all regional competitors will travel to pre-determined locations where they will again compete in the following events:

1. Potato Race
2. Cheese Stack Race
3. QC Wrapping Race\*

*\*Note that meat is used in the regional, semifinal and final rounds.*

There will be five winners from each region who will be brought to Northern Virginia at the end of March to compete in the semifinals! This round will narrow the field to the top eight competitors, who will then compete in the finals at the Franchisee Conference, being held in May 2019!



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## SCHEDULE OF COMPETITION:

October:	Practice and prep in the stores
November-December:	Qualifying / store-level competitions take place
December 14:	All store-level winners must be reported to <b>games@fiveguys.com</b>
January 2:	Regional competitors and locations chosen.

Contestants will arrive on the first day. The following day will host the competition and return travel.

Week of Feb. 11:	Region 1 competition held (Location TBD)
Week of Feb. 18:	Region 2 competition held (Location TBD)
Week of Feb. 25:	Region 3 competition held (Location TBD)
Week of March 4:	Region 4 competition held (Location TBD)
Week of March 11:	Region 5 competition held (Location TBD)
March 25:	Semifinal round held in Northern VA (Location TBD)
April:	Practice and prepare
May:	Final competition held at the Franchisee Conference

## WHAT IF THERE IS A TIE IN THE REGION AT THE STORE-LEVEL?

In the event of a tie at the store-level ONLY, each participant and DM will be notified immediately and the respective participant will be timed in their store doing three stacks of cheese. The average of those three scores will be used to determine the fastest time and break the tie.

## WHAT ARE THE REGIONS FOR COMPETITION?

Please see the map on the last page for your region assignment.

## WHO WILL BE VERIFYING THE SCORES?

- In the initial phase (store-level), managers in the store will be monitoring the scoring for each of their employees. The store should want the best representation from their store throughout the Games, so we are relying on everyone to take this seriously and send the employees with the best times.
- For the regional and semifinal competitions, there will be members of the Five Guys Training team to verify scores.
- At the Finals, the competitions will be judged and the scores verified by members of the Five Guys Training team.

## IS THERE AN AGE RESTRICTION TO COMPETE?

No, this competition is open to any store-level employee! If someone under the age of 18 moves on to the next level of competition and must travel, appropriate paperwork will need to be signed and received by corporate staff. Each employee under the age of 18 will have to travel with a guardian.

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## WHO WILL PAY FOR THE EMPLOYEE TO TRAVEL TO THE DIFFERENT LEVELS OF COMPETITION?

Five Guys Enterprises will be covering the cost of travel for the competitors. If the competitor lives within 4 hours of the location where the next competition will be held, they will be required to drive and said competitor will be reimbursed for mileage.

If the competitor must fly to the next level of competition, they will be notified by corporate and travel will be 100% covered.

Competitors will fly in the afternoon/evening before the competition and fly out the afternoon after the competition is held, so they will spend a total of 1 night and 2 days away from their store.

## WILL COMPETITORS BE GIVEN PER DIEM?

There will not be a cash per diem for contestants, but meals will be provided for competitors.

## HOW TO SCORE EVENTS?

A Microsoft Excel document entitled 2019 Five Guys Games Scoresheet, distributed to stores through Five Guys Announcements and the Patty Press, should be used by General Managers during the store-level competition. Winners should then be submitted to the corporate office via [games@fiveguys.com](mailto:games@fiveguys.com) by December 14.

Times should be submitted as follows:

- Minutes, Seconds, Milliseconds, Time Total (ex. 2:24:35)

Important: Even if a time contains no minutes, the minute section still must be completed (ex. 0:38:14 – 0 minutes, 38 seconds and 14/100 of a second) in order for the document to calculate totals. Please do not submit partial scoresheets. Scoresheets should only be submitted after competitors have completed all events.

All yellow cells must be completed for each competitor.														
		POTATO RACE				CHEESE RACE				QC RACE				
Store Number	Competitor Name	Minutes	Seconds	Milliseconds	Potato Time Total	Minutes	Seconds	Milliseconds	Cheese Time Total	Minutes	Seconds	Milliseconds	QC Time Total	FINAL TIME
0175	John Smith	01	26	93	01:26.93	00	34	68	00:34.68	00	48	28	00:48.28	02:49.89
0175	Laura Jefferson	01	15	40	01:15.40	00	31	41	00:31.41	00	42	15	00:42.15	02:28.96

## SUGGESTIONS ON HOW TO RUN YOUR STORE-LEVEL COMPETITION:

- This will be up to the discretion of the store and franchisee. There are several different ways you can manage the competition:
  - You can hold a different level of competition each week (one week Cheese Race, the next week QC Race, the next week Potato Race).
  - You could pick a specific date that works for your store and hold all the races in one day.
  - Depending on how many participants you have at your store, you could have competitions running for two months straight until the winners need to be sent in on December 14.
- Use the attached store-level rules for all competitions.
- Once you have the winner for your store location, please report it to [games@fiveguys.com](mailto:games@fiveguys.com) as soon as possible, but no later than December 14.
- Reminders will be sent out as deadlines approach.

# PRIZES

**1st**



**\$50,000**

**2nd**



**\$25,000**

**3rd**



**\$15,000**

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# THE GAMES

## QUALIFICATIONS

Any contestant attempting to qualify for the Games must demonstrate to his or her GM expertise in key tasks involving operations. This includes:

COOKING A PERFECT FIVE GUYS BURGER  
COOKING PERFECT FIVE GUYS FRIES  
DRESSING WITHOUT MISTAKES  
QUALITY CONTROL

The hands-on completion of these skills should be marked in Five Guys University prior to participation in the store-level competition. If necessary, demonstrating these tasks can be done for the manager during the shift. Once these tasks have been completed, a participant will be timed in the three events: Potato Race, Cheese Stack Race, and QC Race. Times will be added together for a cumulative time.

## EVENTS

1. POTATO RACE
2. CHEESE STACK RACE
3. QC WRAPPING RACE\*

*\*Meat will NOT be used as part of the QC Wrapping Race at the store level. Meat will be introduced for the regional, semifinal and final rounds.*

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## POTATO RACE:

Competitors have to cut one 50-pound bag of potatoes as fast as possible. A judge will time this event with a stopwatch.

- The potato bag can be opened and pre-rinsed. All potatoes need to be in sink compartment 2.
  - > If there are rotten potatoes, they need to be replaced with a new potato from a different bag that matches the same weight.
- Hands must be on the sink before the time starts.
- Potatoes must be cut completely. If a potato is cut in half or a part breaks off during the process, it also needs to be cut.

### PENALTIES:

Potato not fully cut	+1 second per potato
Potato not cut	+5 seconds per potato

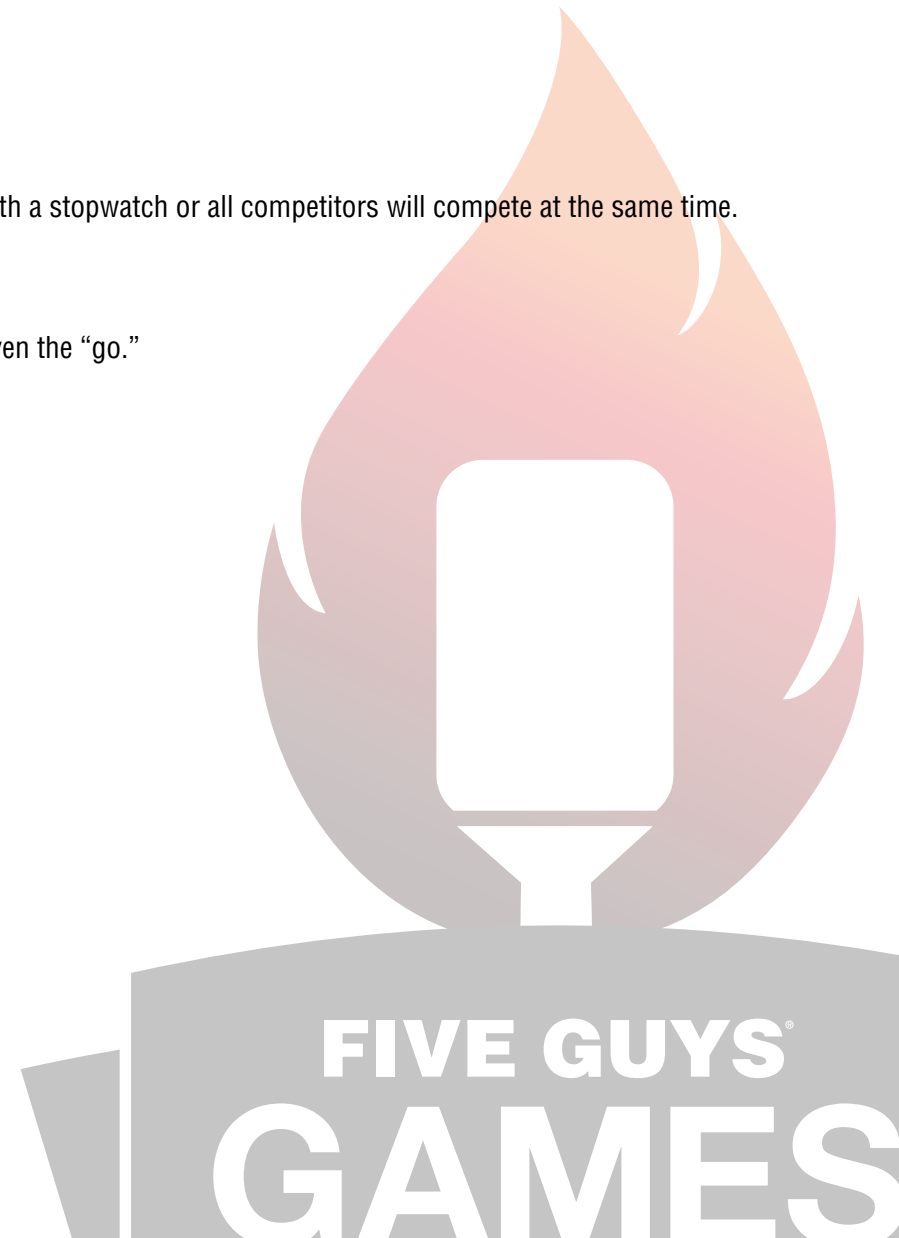
## CHEESE STACK RACE:

Competitors have to stack one block of cheese as fast as they can. A judge will time this event with a stopwatch or all competitors will compete at the same time. Penalties will be added at the end.

- Must be a block of cheese that is directly out of the cooler.
- Cheese block will be placed on tinfoil on the table. Hands must start on the table until given the “go.”
- Cheese must be stacked, so every other slice has its edges exposed.
- Must be wrapped completely in 2 pieces of tinfoil.

### PENALTIES:

Cheese that is unusable (two or more torn edges)	+5 seconds per slice
Cheese not separated	+5 seconds per slice
Cheese not properly wrapped	+5 seconds



## QC WRAPPING RACE:

Competitors must wrap and mark a certain amount of sandwiches that are on the table. Competitor must complete the sandwich, then wrap completely and mark with day dot. *\*Meat will NOT be used as part of the QC Wrapping Race at the store level. Meat will be introduced for the regional, semifinal and final rounds.*

- Every competitor must be given the same amount and type of sandwiches.
  - > An order of 1 burger and 1 hot dog
  - > All contestants will have the same customer orders, but may be differently numbered for each competitor.
    - >> CB – All the Way
    - >> HD – Ketchup, Mustard, Onion, Relish
- Competitors hands must start on the table.
- Competitors must dress the sandwiches themselves.
- Competitors must use spoons when dressing burgers and hot dogs with cooked onions and mushrooms.
- Competitors must then wrap the sandwiches.
- Toppings must be applied per Five Guys operational standards.
- If tin foil is torn or rips, competitors may use another piece of tin foil to wrap the burger or hot dog.
- Sandwiches must be wrapped the Five Guys way, completely and correctly, with no visible openings or punctures in the tin foil.

## PENALTIES:

Sandwich is not properly dressed

Sandwich is wrapped incorrectly

Tinfoil is punctured or torn leaving an opening

Sandwich is crushed or roller when wrapped

Sandwich slides/falls off table

+5 Seconds/topping

+5 Seconds/sandwich

+5 Seconds/sandwich

+10 Seconds/sandwich

+2 Minutes





# REGION MAP

## REGION 5

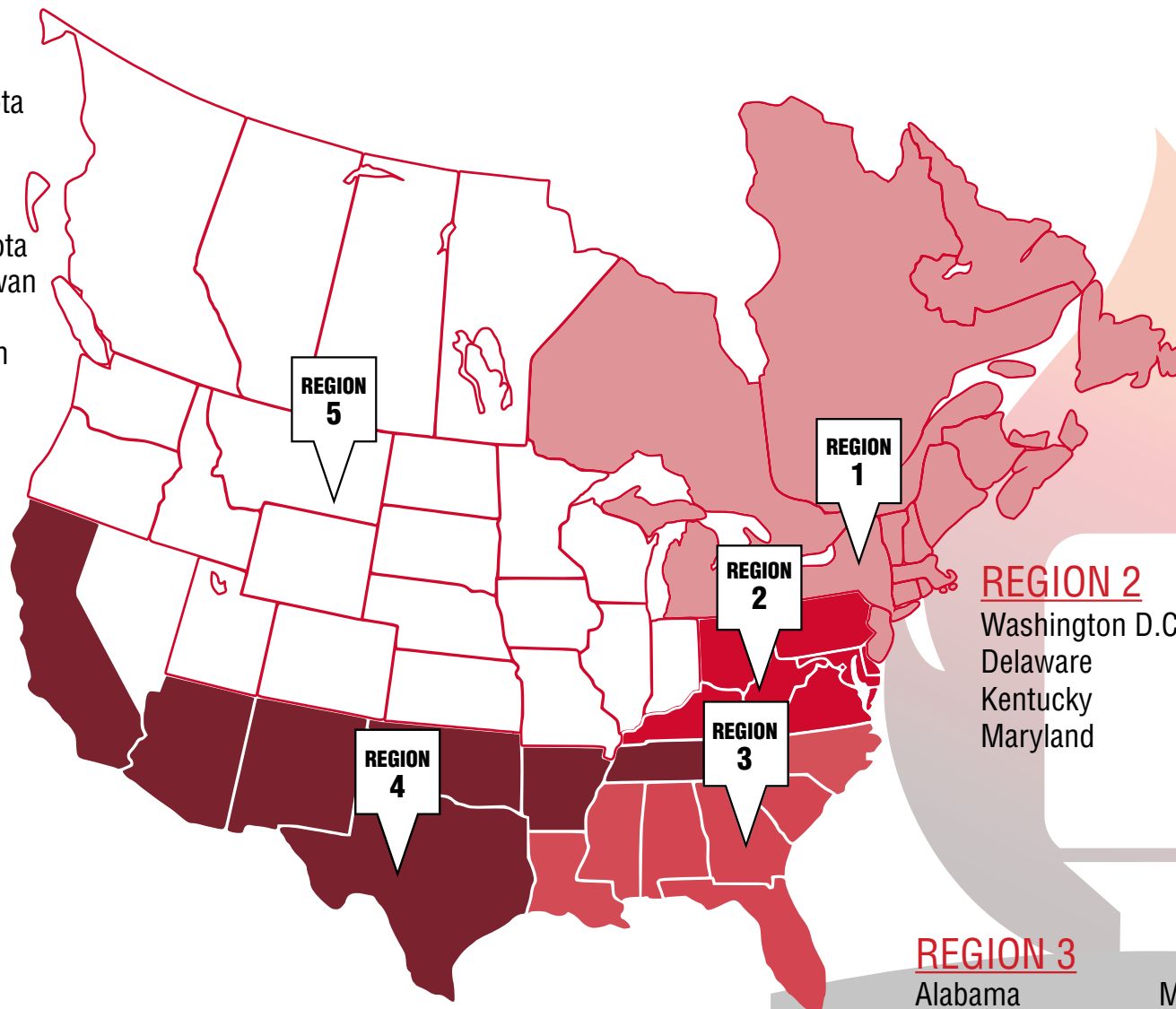
Alberta  
British Columbia  
Colorado  
Hawaii  
Iowa  
Idaho  
Illinois  
Indiana  
Kansas  
Manitoba  
Minnesota  
Missouri

Montana  
North Dakota  
Nebraska  
Nevada  
Oregon  
South Dakota  
Saskatchewan  
Utah  
Washington  
Wisconsin  
Wyoming

## REGION 4

Arkansas  
Arizona  
California  
New Mexico

Oklahoma  
Tennessee  
Texas



## REGION 1

Connecticut  
Massachusetts  
Maine  
Michigan  
New Hampshire  
New Jersey  
New York  
Ontario, Canada  
Quebec  
Rhode Island  
Vermont

## REGION 2

Washington D.C. Ohio  
Delaware Pennsylvania  
Kentucky Virginia  
Maryland West Virginia

## REGION 3

Alabama Mississippi  
Florida North Carolina  
Georgia South Carolina  
Louisiana

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